

CRISTINA HANGANU-BRESCH, PHD

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SUMMARY

Associate professor with tenure in Writing & Rhetoric at University of the Sciences. Research in the rhetoric of health and medicine, with focus on psychiatry; strong interest in animal studies and vegetarianism. Emphasis on multidisciplinary research, scientific writing pedagogy, general education, and service.

EDUCATION

- 2008 **PhD in Rhetoric and Scientific and Technical Communication**, University of Minnesota, MN
Dissertation: *Faces of depression: An analysis of antidepressant advertising in the American and British Journals of Psychiatry, 1960-2004* (May 2008)
- 2000 **MA in Technical and Scientific Communication**, James Madison University, VA
Practicum Project: Website Development and Maintenance Manual for *Daily News Record*, Harrisonburg, VA (Dec. 2000)
- 1997 **MA in British Cultural Studies**, University of Bucharest, Bucharest, Romania
Thesis: *Constructing Power: The Castle Syndrome* (Sep. 1997)
- 1996 **BA in Philology** (major: Romanian; minor: English), University of Bucharest, Bucharest, Romania
Thesis: *The Balkan Hero in Romanian Literature* [in Romanian] (Jul. 1996)

ACADEMIC POSITIONS

- Aug. 2017-present: **Associate Professor (with tenure) and Assistant Director of Writing Programs**
University of the Sciences, Philadelphia PA
- Aug. 2010-Jul. 2017: **Assistant Professor and Assistant Director of Writing Programs**
University of the Sciences, Philadelphia PA
- Aug. 2008- Jun. 2010: **Visiting Professor, Writing Programs**, University of the Sciences, Philadelphia, PA

OTHER ACADEMIC & TEACHING APPOINTMENTS

- Sep. 2001-May 2006: **Graduate Instructor and Research Assistant**, Department of Rhetoric, University of Minnesota, Twin Cities
- Worked as RA with Dr. Carol Berkenkotter and Dr. Richard Graff on a variety of research projects
 - Taught Rhetoric 1101, Writing to Inform, Convince, and Persuade, and Rhetoric 3562, Technical Writing
- Oct. 1996-Jul. 1997: **Adjunct Instructor**, English Department, University of Bucharest, Romania
- Taught English (translation/grammar) and British 20th century literature

ADDITIONAL WORK EXPERIENCE (NON-ACADEMIC POSITIONS)

WRITING / EDITORIAL / WEB DEVELOPMENT

- Sep. 2006—Jul. 2008 **Writer/Editorial Assistant. Rittenhouse Sq. Revue** (magazine targeting residents of Center City, Philadelphia)
- Jan.-Jun. 2001 **Web Developer (part time)** Horizons Group, Harrisonburg, VA
- Sept. 1998-Jun. 2001 **Administrative Assistant/Technical Editor**, William R. Nelson Institute for Public Affairs, James Madison University, VA

TRANSLATION, INTERPRETATION

- 2004-2012 **Language Specialist (freelance), Romanian ↔ English**. Garden Translations (Minnesota); Lingua Vitae (Illinois); East-West (Hawaii), VistaTec (Ireland)
- Sep. 1996-Aug. 2000: **Translator/Interpreter (freelance), Romanian ↔ English**

RADIO

- Jun. 1997-Aug. 1998: **Editor/Presenter/Studio Manager**, Radio Romania International, English Service, Bucharest, Romania

PEER-REVIEWED PUBLICATIONS

MONOGRAPHS

- Hanganu-Bresch, C.** *Better than well: Orthorexia, or the rhetoric of eating right*. Under contract with Lexington Books (Health Communication Series).
- Hanganu-Bresch, C. & Berkenkotter, C.** (2019). *Diagnosing madness: The discursive construction of the psychiatric patient, 1850–1920*. Columbia, SC: The University of South Carolina Press.
- Nominated for **Rhetoric Society of America 2020 Book Awards**

TEXTBOOK

- Hanganu-Bresch, C. & Flaherty, K.** (2020). *Effective scientific communication: The other half of science*. Oxford University Press.

EDITOR (COLLECTIONS WITH ACADEMIC PRESSES)

- Hanganu-Bresch, C., Zerbe, M., Cutrufello, G., Maci, S.** (Eds.) *Routledge Handbook of Scientific Communication*. Under contract with Routledge (Environmental Communication Series). Due: 2021
- Hanganu-Bresch, C.** (Ed.) *The Rhetorical Construction of Vegetarianism*. Under contract with Routledge (Critical Food Studies Series). Due: 2021.
- Hanganu-Bresch, C. & Kondrlik, K.** (Eds.) (2020). *Veg(etari)an arguments in culture, history, and practice: The V word*. Under contract with Palgrave/McMillan (Animal Ethics Series). *In press*.
- Everett, J. & Hanganu-Bresch, C.** (Eds.) (2016). *A minefield of dreams: Triumphs and travails of Independent*

Writing Programs. WAC Clearinghouse & Colorado State University Open Press.

ARTICLES

- Hanganu-Bresch, C.** (2019). Public perceptions of moral insanity in the 19th century. *Journal of Nervous and Mental Disease* 207(9): 805–814. DOI: 10.1097/NMD.0000000000001035.
- Hanganu-Bresch, C.** (2019) Orthorexia: Eating right in the context of healthism. *Medical Humanities*. Published online July 29, 2019. DOI: 10.1136/medhum-2019-011681.
- Hanganu-Bresch, C.** (2018). Neitherfemme. *Women and Language* 40(1). Special issue: *Nasty (Wo)manifestos: Remixing Feminisms for Social Change*. Multimedia installation + artist statement. <https://www.womenandlanguage.org/40-2womanifestos>.
- Hanganu-Bresch, C.** & Berkenkotter, C. (2012). Narrative survival: Personal and institutional accounts of asylum confinement. *Literature and Medicine* 30(1): 12–41.
- Berkenkotter, C., **Hanganu-Bresch, C.** (2011). Occult genres and the certification of madness in a 19th century Victorian asylum. *Written Communication* 28(2): 220-250.
- Doss, M. T., Bowers, S. R. & **Hanganu, C.** (2001). The transformation of the Romanian criminal justice system. *International Journal of Police Science and Management*, 3(3): 226-245.

CHAPTERS

- Hanganu-Bresch, C.** (2020). Introduction: Legitimation Strategies in Veg(etari)an and Anti-Veg(etari)an Discourses. In Hanganu-Bresch, C. & Kondrlik, K. (Eds.) *Veg(etari)an arguments in culture, history, and practice: The V word*. Palgrave/McMillan.
- Hanganu-Bresch, C.** (2020). Immigration as rhetorical act. [chapter] In press with Inkshed, an imprint of Parlor Press.
- Hanganu-Bresch, C.** (2017). What's in a meme? *The 2016 CCCC Intellectual Property Annual: A Publication of the Intellectual Property Caucus of the Conference on College Composition and Communication*, pp. 16-23. Available at <http://www.ncte.org/cccc/committees/ip/2016-developments>
- Hanganu-Bresch, C.** (2016). Qvo vadis, Independent Writing Programs? Writing about writing and rhetorical education. In Everett, J. & C. Hanganu-Bresch (Eds.). *A minefield of dreams: Triumphs and travails of Independent Writing Programs*, pp. 193-212. WAC Clearinghouse and Parlor Press.
- Everett, J. & **Hanganu-Bresch, C.** (2016). Introduction: Toward a schema of Independent Writing Programs. In Everett, J. & C. Hanganu-Bresch (Eds.). *A minefield of dreams: Triumphs and travails of Independent Writing Programs*, pp. 3-19. WAC Clearinghouse and Parlor Press.
- Berkenkotter, C., **Hanganu-Bresch, C.**, Dreher, K. (2015). Descriptive psychopathology in asylum case histories: The case of John Horatio Baldwin. In Gotti, M., Maci S., & Sala, M. (Eds.), *Insights into medical communication*, pp. 91-110. Bern: Peter Lang.
- Hanganu-Bresch, C.** (2012). Treat her with Prozac: Four decades of direct-to-physician antidepressant advertising. In MacDougall, R. C. (Ed.), *Drugs & media: New perspectives on communication, consumption and consciousness*, pp. 166-192. New York, NY: Continuum/Bloomsbury.
- Hanganu-Bresch, C.** (2011). Science writing, writing science: Adapting the writing curriculum to a science-oriented institution. In Lowe, C. & Williams, T. (Eds.) *WPA 2010 Conference Proceedings*. Available at <http://wpacouncil.org/wpa-2010-conference-proceedings>.
- Hanganu-Bresch, C.** (2009). Mall of America: Consumption and social wilderness. In D. Brown, C. Chaput, & M.J. Braun (Eds.) *Entertaining fear*. Bern: Peter Lang: Frontiers in Political Communication Series.
- Hanganu-Bresch, C.** (2006). Overview of gender in Eastern Europe. In Trauth, E. (Ed.) *Encyclopedia of gender and information technology*. Hershey, PA and London, UK: Idea Group Reference.

Berkenkotter, C. & **Hanganu-Bresch, C.** (2004). Of speaking subjects: Freud's case histories as genre for the mind's new science. In *Text i arbete/Text at work*. Institutionen för nordiska spark vid Uppsala Universitet.

BOOK REVIEWS

Hanganu-Bresch, C. (2013). Patrick McDonagh, *Idiocy: A Cultural History*. *Journal of Literary and Cultural Disability Studies* 7(2).

Hanganu-Bresch, C. (2008). Architecture as psychiatric treatment: The history of the asylums in the United States. *The Review of Communication* 8(4).

Hanganu-Bresch, C. (2003). Irene Clark: *Concepts in Composition: Theory and Practice in the Teaching of Writing*. *Journal of Technical Writing and Communication* 33(4): 388-392.

MANUSCRIPTS IN PROGRESS/UNDER REVIEW

Hanganu-Bresch, C. Veg(etari)anism as mental illness. Under review with *Journal of Critical Animal Studies*.

Hanganu-Bresch, C. Conceptualizing Mental Illness. In Crawford, Paul and Paul Kadetz (Eds.). *Palgrave Encyclopedia of Health Humanities*. Palgrave/McMillan. *In progress*.

Hanganu-Bresch, C. The Animal Turn in Rhetoric and Composition. In Everett, Justin and Russel Mayo (Eds.) *Exigence in the Anthropocene: Teaching Ecocomposition in the Age of Climate Change*. *In progress*.

EDITOR (SPECIAL ISSUE)

Guest editor for Special Issue of *Rhetoric of Health and Medicine* on Food as Medicine. Spring 2021.

OTHER PUBLICATIONS

ARTICLES IN ONLINE JOURNALS

Hanganu-Bresch, C. (2018) Clean eating and orthorexia as technologies of the self. *Hektoen International: A Journal of Medical Humanities* 11(1). <http://hekint.org/2018/08/23/clean-eating-and-orthorexia-as-technologies-of-the-self/>

Hanganu-Bresch, C. (2018). What should I not eat? Cleansing foods. *H-Net Nutrition & Remedia Network*. Available at <https://remedianetwork.net/2018/10/22/what-should-i-not-eat-cleansing-foods/>

STUDENT-LED PUBLICATION [peer-reviewed journal]

Tanner, B. & **Hanganu-Bresch, C.** (2013) The role of epigenetics in regulating obesity. *Journal of Young Investigators* 25(4). <https://www.jyi.org/2013-april/2017/6/25/the-role-of-epigenetic-regulation-in-the-development-of-obesity-a-comprehensive-review>

POETRY TRANSLATION [peer-reviewed journals]

Sorkin, A. & **Hanganu-Bresch, C.** (2016). Let's make love / So long! In Bucharest / I'm given a copy of 'Howl' signed by Ginsberg / Oh, Natalie. . / I'd like to be your friend, by Mircea Cărtărescu. *Poem: International English Language Quarterly* 4(3-4): 348-364. <http://dx.doi.org/10.1080/20519842.2016.1204717>

Sorkin, A. & **Hanganu-Bresch, C.** (2016). The girl with the diamond socks, by Mircea Cărtărescu. *Glint Literary Journal* 7. <https://glintjournal.wordpress.com/mircea-cartarescu-2/>

Sorkin, A. & **Hanganu-Bresch, C.** (2013). Love poem, by Mircea Cărtărescu. *Connotation Press*. <http://www.connotationpress.com/a-poetry-congeries-with-john-hoppenthaler/april-2013/1833-mircea-cartarescu-poetry>

ESSAY IN AN EDITED ANTHOLOGY

Hanganu-Bresch, C. (2009). "The two Bucharests." In *Down the block*, an anthology by Metrolingua.

ORIGINAL POETRY

Hanganu-Bresch, C. (2004). "The men who ever were." *Exquisite Corpse* 14 http://www.corpse.org/issue_14/unm_person/bresch.html.

JOURNALISM

A variety of local interest stories and reports (focus: Philadelphia area, institutions, and history), published in the *Rittenhouse Square Revue*, 2006-2009. Titles and texts available upon request.

CONFERENCE PRESENTATIONS

NATIONAL CONFERENCES

Paper	Conference	Location/Dates
Accommodating Non-Human Animals in Rhetorical Studies (accepted)	<i>Rhetoric Society of America</i> - conference canceled due to COVID-19	Portland, OR May 21-24, 2020
Orthorexia's ecological niche: medical and popular accounts of a new cyberpathy	<i>National Communication Association, Health Communication Division</i>	Baltimore, MD Nov. 14-17, 2019
Food biopolitics: orthorexia and healthism	<i>Rhetoric of Health and Medicine Symposium</i>	Orlando, FL Sept. 5-6, 2019
The animal turn in rhetoric and composition	<i>Conference on College Composition and Communication</i>	Pittsburgh, PA Mar. 13-16, 2019
Legitimizing meat: the invention of anti-vegan rhetoric	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Reframing veg*nism as mental disorder	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Cyberveganism and displaced animals	<i>American Association of Geographers</i>	New Orleans, LA Apr. 10-14, 2018
Orthorexia, healthism, and the dynamics of pop psychiatry	<i>National Communication Association; Association for the Rhetoric of Science, Technology, and Medicine</i>	Philadelphia, PA Nov. 2016
Moral insanity: An aporetic intersection between psychiatry and law in the 19 th	<i>Rhetoric Society of America</i>	Atlanta, GA May 2016
Addressing scientific literacy in upper-level writing courses	<i>National Council for Teachers of English</i>	Minneapolis, MN Nov. 2015

Rhetoric, psychiatry, law: An aporetic intersection	<i>Discourses of Health and Medicine Symposium</i>	Cincinnati, OH Sept. 3-4, 2015
Traditional, hybrid, and online courses: A comparison from the trenches	<i>Lilly International Conference on Evidenced-Based Teaching and Learning</i>	Bethesda, MD May 28 - 31, 2015
Constructing, deconstructing, reconstructing...: Mental disorders, the self, and identity (Panel)	<i>National Communication Association</i>	Chicago, IL Nov. 20-23, 2014
Arguing psychiatric diagnoses: Mental illness and the law in the 19th century	<i>Rhetoric Society of America</i>	San Antonio, TX May 22-25, 2014
Elevatorgate, or the limits of the online rhetorical construction of morality	<i>Popular Culture Association</i>	Chicago, IL Apr. 16-19, 2014
The Hinchman Conspiracy case	<i>Rhetoric Society of America</i>	Philadelphia, PA May 2012
A digital presence for Writing Programs	<i>Writing Program Administrators</i>	Baton Rouge, LA Jul. 2011
Mommybloggers: Between empowerment and corporatism	<i>National Communication Association Convention</i>	San Francisco, CA Nov. 2010
Science writing, writing science: Adapting the writing curriculum to a science-oriented institution	<i>Writing Program Administrators)</i>	Philadelphia, PA Jul. 2010
The rhetoric of depression and melancholy	<i>Rhetoric Society of America</i>	Minneapolis, MN May 2010
Drug promotion and health reform: Recalls, settlements, and the legitimacy crisis of the health care system (poster)	<i>Kentucky Health Communication Conference</i>	Lexington, KY Apr. 2010
Antidepressant advertising: the latest chapter in the illustrated history of depression	<i>Rhetoric Society of America</i>	Seattle, WA May 2008
Visual semiotics: An overview	<i>National Communication Association</i>	Boston, MA Nov. 2005
Recontextualizing Dora: Freud's rhetorical uses of reported speech. With Carol Berkenkotter.	<i>National Communication Association</i>	Nov. 2004 Chicago, IL
Towards a rhetoric of architectural space: The shopping mall and the postmodern flâneur	<i>Rhetoric Society of America</i>	Austin, TX May 2004
Advertising Depression: The Case of Paxil	<i>Conference on College Composition and Communication</i>	San Antonio, TX Mar. 2004
Faces of Depression: Representations of Women in Psychopharmaceutical Advertising	<i>Fourth Biennial International Feminism(s) and Rhetoric(s)</i>	Columbus, OH Oct. 2003
Rhetorical Architecture: A Study in Space and Totalitarianism	<i>Rhetoric and Composition</i>	State College, PA Jul. 2003

INTERNATIONAL CONFERENCES

Paper	Conference	Location/Dates
Digital animals: Memeification, monetization and affect in the age of social media	<i>European Association for Critical Animal Studies</i>	Barcelona, Spain May 22-24, 2019
Veganism, united, against itself: Public perceptions of internecine fights in the vegan community	<i>Rhetoric Society of Europe, University of East Anglia</i>	Norwich, UK Jul. 3-5, 2017

Public perceptions of moral insanity in the 19th century	<i>Histories of Forensic Psychology and Forensic Psychiatry</i> , University of Canterbury	Christchurch, New Zealand Mar. 17-28, 2016
Descriptive psychopathology in asylum case histories: The case of John Horatio Baldwin. With Carol Berkenkotter	<i>The Language of Medicine: Science, Practice and Academia</i> CERLIS, University of Bergamo	Bergamo, Italy Jun. 19-21, 2014
The proof is in the brush stroke: Diagnosing and treating psychiatric patients through art	<i>From moral treatment to psychotherapeutics: histories of psychotherapies from the York retreat to the present day</i> University College London	London, UK Oct. 11-13, 2013
Proving (In)sanity in 19th century America: The Hinchman Conspiracy case	<i>Inter-Disciplinary Conference on Madness: Probing the Boundaries</i>	Oxford, UK Sept. 2011
Symptoms in search of a concept. With Carol Berkenkotter	<i>Inter-Disciplinary Conference on Madness: Probing the Boundaries</i>	Oxford, UK Sept. 2011
Darkness, visible? The rhetoric of depression in non-medical texts and images	<i>Rhetoric Society of Europe</i>	Antwerp, Belgium Jan. 2011

LOCAL/REGIONAL CONFERENCES

Paper	Conference	Location/Date
Before art therapy: Understanding art in the context of mental illness	<i>Philadelphia Area Center for the History of Science, Fall Symposium</i>	Philadelphia, PA Sept. 20, 2013
The Hinchman Conspiracy case revisited: An exploration of Philadelphia's role in psychiatric history	<i>Philadelphia Area Center for the History of Science, Fall Symposium</i>	Philadelphia, PA Sept. 28, 2012
Gardasil, cervical cancer and moral puritanism	<i>Fourth Annual History of Women's Health Conference, PA Hospital</i>	Philadelphia, PA Apr. 21, 2009

PANEL ORGANIZER AND CHAIR

Panel	Conference	Location/Dates
Rhetorical refuge for non-human animals (accepted)	<i>Rhetoric Society of America</i> - conference canceled due to COVID-19	Portland, OR May 21-24, 2020
Resources, practices, and models for teaching STEM writing for today's diverse public (Accepted workshop, STEM Writing Interest Group)	<i>Conference on College Composition and Communication</i> - conference canceled due to COVID-19	Milwaukee, WI Mar. 25-28, 2020
Rhetorics of veg*nism	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Being sane in insane places: Changing attitudes toward wrongful confinement in the history of psychiatry	<i>Rhetoric Society of America</i>	Atlanta, GA May 2016
Between psychiatry and law: A shadowy borderland	<i>Rhetoric Society of America</i>	San Antonio, TX May 22-25, 2014
Doubting madness: Historical explorations in the rhetoric of psychiatry	<i>Rhetoric Society of America</i>	Philadelphia, PA May 2012

TEACHING AND CURRICULUM

- Teach a 3/3 load of traditional, hybrid, and online undergraduate and graduate classes, including:
 - WR 101, Writing & Rhetoric I
 - WR 101H, Writing & Rhetoric I Honors
 - WR 102, Writing & Rhetoric II
 - WR 302, Scientific Writing
 - WR 700, Writing for Graduate School
 - MD 221, Medicine & Culture
 - MD 216, Introduction to Animal Studies
 - CH 885, Scientific Writing for Chemistry
- Developed a variety of courses, including WR 700, Writing for Graduate School; WR 308, Writing in the Health Professions; MD 221, Medicine and Culture; MD 216, Introduction to Animal Studies;
- Collaborate with various departments across the University on delivering writing instruction for upper-level science and professional majors (e.g., Pharmacy, Chemistry, Health Policy/Public Health, Pharmaceutical Toxicology);
- Taught individual studies in WR 325, Rhetoric of Science, WR 404, Multimedia Writing, and WR 307, Visual Communication and Persuasion.

ADMINISTRATION

- Coordinate, train, supervise, and mentor adjunct faculty through workshops, presentations, class observations, one-on-one meetings, and mentoring;
- Participate in strategic planning initiatives, including curriculum planning and assessment for the Writing Program;
- Co-created a Writing Across the Curriculum program proposal;
- Redesigned first year writing courses based on a Writing about Writing curriculum; review and revise them yearly (including assignments, rubrics, syllabi, and readings).

SERVICE

- Member, University-wide Promotion and Tenure Committee (2019-2020)
- Chair, Pre-Tenure committee for junior faculty member (2017-2020)
- Student Conduct Committee (2012-2016; 2018-present)
- Learning Management System (LMS) university-wide selection committee (2019)
- Institutional Animal Care and Utilization Committee (IACUC) (2018-2019)
- General Education Committee (2012-2014; 2018-2019)
- Faculty Senate President (2016-2018):
 - Supervised Senate's role in the University's shared governance;
 - Met regularly with senate officers and faculty council chairs;
 - Coordinated senate and full faculty meetings;
 - Participated in Cabinet meetings and Academic Affairs Board of Trustees meetings;
 - Served as liaison between upper administration and faculty;
 - Oversaw senate committees;
 - Managed hearings of student petitions;
 - Maintained communications for the Senate Blackboard Website.
- Chair of Mayes College Faculty Council (2014-2016)
- Faculty and Administration search committees:
 - Search committee for Associate/Full Professor of Health Policy (2017/2018)

- Search committee for Assistant Professor of Biomedical Writing (2015)
- Search committee for Director of Honors Program (2014)
- Search committee for Director of the Writing Center (2013)
- Mayes College representative on the Senate's Student Affairs Committee (2012-2013)
- Interdisciplinary Writing Committee (2011-2014)
- Faculty Senate Representative for Mayes College (2010-2012)
- Co-Chair of Senate's Student Affairs Committee (2010-2012)

ADVISING

- Advise student groups (Young Activists, 2016-2019; Alpha Delta Theta, 2018-present);
- Advise students regarding writing and composition courses;
- Serve on doctoral dissertation committees:
 - Margaret Mullen Fortino, "Implementability Analysis of Clinical Practice Guideline Recommendations." Defended: 3/15/2018 (PhD in Health Policy)
 - Amanda Reiter, "Assessing the Roles of Stakeholders through Medicaid Waivers and Food Nutrition Services for Type II Diabetics." Defended: February 2020 (PhD in Health Policy)
- Advise faculty regarding teaching academic/scientific writing (undergraduate/graduate).

PUBLIC ENGAGEMENT

Press coverage of "Orthorexia: Eating right in the context of healthism" (*Medical Humanities*, July 2019):

- **Interviewed, quoted in *The Times (UK)*.** Tom Ball, "Instagram stars fuel 'clean eating' disorder." Aug. 27, 2019. <https://www.thetimes.co.uk/article/instagram-stars-fuel-clean-eating-disorder-nt9ng0ww8>.
- **Mentioned, quoted in *Telepolis (Germany)*.** Florian Rötzer, "Pathologie des "Clean Eating." Aug. 16, 2019. <https://www.heise.de/tp/features/Pathologie-des-Clean-Eating-4498334.html>
- **Interviewed, quoted in *Nutrition Insight*.** Laxmi Haigh, "Orthorexia: is social media cultivating an unhealthy cult of healthism?" Aug. 15, 2019. <https://www.nutritioninsight.com/news/orthorexia-is-social-media-cultivating-an-unhealthy-cult-of-healthism.html>
- **Mentioned, quoted in *The Daily Mail (UK)*.** Vanessa Chalmers, "Orthorexia is 'a digitally transmitted condition' and has real consequences - even if it is still vying to be recognised as a mental health disorder, expert warns." Aug. 14, 2019. <https://www.dailymail.co.uk/health/article-7355767/Orthorexia-digitally-transmitted-vying-recognised-mental-health-disorder.html>
- **Interviewed, quoted in the *National Post (Canada)*.** Sharon Kirkey, "Orthorexia' vying for classification as mental disorder as more people become obsessed with 'clean eating'." Aug. 13, 2019. <https://nationalpost.com/health/orthorexia-vying-for-a-place-in-the-dsm-as-more-people-become-obsessed-with-clean-eating>

Interviewed on National Public Radio / Marketplace about Grumpy Cat's passing and the role of memes/monetizing memes, based on a previously published paper on memes and intellectual property. 5/17/2019; available at: <https://www.marketplace.org/2019/05/17/grumpy-cat-built-an-empire-on-memes-thats-getting-harder-to-do/>

INVITED LECTURES AND WORKSHOPS

- “**The art and science of scientific writing.**” Workshop developed for and conducted at the University of the Sciences Faculty Enrichment Series. May 10, 2018.
- “**Political advocacy: A beginner’s guide.**” With Valerie Weil, David Forde, and Phyllis Blumberg. Panel presented at Professional Development Day, University of the Sciences. Jan. 10, 2018.
- “**Writing beyond first year writing/the liberal arts.**” Presentation and workshop delivered at the Philadelphia Writing Programs Administrators Fall Meeting, University of the Sciences, Philadelphia. With Justin Everett and Lisa Charneski. Sept. 15, 2017.
- “**Using portfolios for student assessment.**” Workshop moderator at the University of the Sciences Faculty Enrichment Series. May 9, 2017 (with Justin Everett).
- “**Assessing writing.**” University of the Sciences Assessment Day: Part 2, May 2015.
- “**Feminist rhetorical research in medical rhetoric.**” Invited panel presentation in honor of Sue Wells, Temple University. Apr. 16, 2015.
- “**IMRAD/IRDAM: Organizing research papers.**” Graduate Health Policy class, at the invitation of Nelson Atehortua. Feb. 2015.
- “**Romania.**” Romanian Culture study abroad class at Arcadia University. Feb. 2013, Feb. 2014.
- “**Creating writing assignments that matter.**” Moderator at the University of the Sciences Professional Development Day, Jan. 6, 2014 (with Justin Everett and Trisha Egbert).
- “**Academic publishing workshop.**” Moderator at the University of the Sciences Professional Development Day, Jan. 6, 2014 (with Justin Everett).
- “**Writing assessment that gets results.**” Presentation at the University of the Sciences Faculty Enrichment Series at the invitation of the Teaching and Learning Center, Aug. 2012 (with Justin Everett).
- “**Using Twitter for educational purposes.**” Presentation at the University of the Sciences Faculty Enrichment Series at the invitation of the Teaching and Learning Center, Jan. 2012.
- “**Scientific writing.**” Graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Nov. 2011.
- “**Using social media in teaching.**” Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Jan. 2011.
- “**How to use Google applications and wikis in courses.**” Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Aug. 2010.
- “**Scientific writing.**” Lecture to the graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Nov. 19, 2010.
- “**Writing across the curriculum.**” Presentation at the Table Talks at the invitation of the Teaching and Learning Center, University of the Sciences, Jun. 2010.
- “**Using wikis effectively in courses.**” Presentation at the University of the Sciences Faculty Enrichment Workshop at the invitation of the Teaching and Learning Center, Jan. 2010.
- “**Scientific writing.**” Lecture to the graduate proposal writing class, Chemistry Department, University of the Sciences, at the invitation of Dr. Vojislava Torbica-Pophristic. Oct. 24, 2011.
- “**Advertising depression: The case of Paxil.**” Presentation at Medtronic corporate headquarters, Jun. 21, 2004.

AWARDS, GRANTS, FELLOWSHIPS, AND SPECIAL DISTINCTIONS

GRANTS AND AWARDS

- Jul. 2021 **Resident fellow with Brocher Foundation, Switzerland** (1-month stay). Project: *Appifying Food: Food trackers and Our Digital Health*
- Jan. 2020 **Co-PI, American Council of Learned Societies Digital Extension Grant**, *Expanding and Diversifying CompPile, an Open-Access Resource for Writing and Rhetoric Scholars*, for \$148,351 (advanced to final round, not funded)
- Fall 2019 **Research sabbatical** awarded for the Fall 2019 semester
- Jul.-Aug. 2018 **Resident fellow with Brocher Foundation, Switzerland** (2-month stay). Project: *Eating Right: Between obsession and ethics. Culture wars around orthorexia and veganism* <http://brocher.ch/fr/chercheurs/cristina-hanganu-bresch/>
- Mar. 2016 **\$2,500 travel grant** from conference organizers to attend/present at the Histories of Forensic Psychology and Forensic Psychiatry Conference, University of Canterbury, Christchurch, New Zealand
- May 2012 **\$3,000 American Philosophical Society Franklin Research Grant** to conduct research at the Wellcome Institute Library and Archives, London, UK
- Aug. 1998 BBC Grant to attend **BBC English Language Summer School**, Twickenham, UK

TEACHING RECOGNITIONS

- Jun. 2019 **Winner**, University of the Sciences **Patricia Leahy Award for Learning Innovation**. Project: “Sustainable writing support for a medical literature evaluation project in a 2nd year pharmacy course” (With Lisa Charneski, Gary Sloskey, Justin Everett, and Patricia Egbert)
- Jun. 2017 **Finalist**, University of the Sciences **Bright Idea Award**: “Implementing a peer-review model in an upper level pharmacy course” (With Lisa Charneski, Gary Sloskey, and Justin Everett)
- Jun. 2016 **Nominated** for the **Lindback Award for Teaching Excellence**
- Jun. 2016 **Finalist**, University of the Sciences **Bright Idea Award**: “Thinking critically about scientific literature: how to read and evaluate scientific articles with contradictory findings”
- Feb. 2016 **Nominated** for a University of the Sciences **Homiller Teaching Award**, University of the Sciences
- April 2011 **Nominated** for the **Lindback Award for Teaching Excellence**
- Jun. 2009 **Winner**, University of the Sciences **Bright Idea Teaching Award**: “Using Wikis to foster collaborative writing in the Scientific Writing Course”

SPECIAL DISTINCTIONS

- May 2003 **Winner** of the Medtronics Industrial Affiliates Program (IAP) Fellowship
- Mar. 2003 **National Honor Society Phi Kappa Phi**
- Apr. 2001 **Outstanding Graduate Student Award**, Institute of Technical and Scientific Communication, James Madison University
- Jan. 2001 **Award of Excellence** in the Society for Technical Communication International Online Competition, for the website created for the Institute of Technical and Scientific Communication, James Madison University

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- Founding member, North American Association for Critical Animal Studies (NAACAS), <https://www.naacas.net/naacas-collective>
- Member, Rhetoric Society of America (2004-present)
- Member, National Communication Association (with gaps, since 2006)
- Member, National Council of Teachers of English (2008-present)
- Member, Writing Program Administrators and Philadelphia Writing Program Administrators (2008-present)

PROFESSIONAL DEVELOPMENT INSTITUTES

<i>Institute</i>	<i>Organization</i>	<i>Location /Dates</i>
RSA Career Retreat for Associate Professors	<i>Rhetoric Society of America</i>	Minneapolis, MN May 31-Jun. 3, 2018
Animal Rhetorics	<i>Rhetoric Society of America</i> Indiana University	Bloomington, IN May 25-27, 2017
Theory Building in the Rhetoric of Health and Medicine	<i>Rhetoric Society of America</i> Wisconsin State University	Madison, WI Jun. 5-7, 2015
Medical Rhetoric Workshop	<i>Rhetoric Society of America</i> Pennsylvania State University	State College, PA Jun. 26-28, 2009

SERVICE TO THE PROFESSION

- **Blog Content Editor, *Medical Humanities*** (a *BMJ* Journal), Jan. 2020-present. Key responsibilities are:
 - Seek and solicit well-written and effective content in areas of interest
 - Maintain an up to date knowledge of the field and build relationships which help develop suitable content
 - Write/produce content for the site
 - Select and brief contributors, then support them as needed to produce content
 - Edit submissions, giving constructive feedback to contributors, and ensuring the accessibility of the content to an interdisciplinary audience
 - Take active responsibility for ensuring there is a regular flow of relevant content for the blog
 - Work closely with the Editor-in-Chief and digital projects coordinator to review progress against agreed objectives, identify opportunities and plan for further development.
- **Associate Editor, *CompPile*** (June 2018-present). *CompPile* is the premiere online repository of writing and rhetoric scholarship; it also offers annotated bibliographies and professional resources for scholars in our field.
 - Index entries for *CompPile*
 - Coordinate communication with journal editors for purposes of updating *CompPile*
 - Attend editorial board meetings to discuss *CompPile* business
 - Summarized and interpreted results of a *CompPile* survey

- Co-PI on an ACLS Digital Extension Grant (\$150,000) that would allow for modernizing, updating, and expanding CompPile (submitted: 1/8/2020; not funded)
- Invited **referee** for several **scholarly journals and presses**:
 - *College English* (Feb. 2020)
 - Book proposal reviewer for Routledge – Environment and Sustainability Series (Oct. 2019)
 - *Rhetoric of Health and Medicine* (Aug., Oct. 2018; Jul. 2019)
 - *Canadian Bulletin of Medical History / Bulletin canadien d'histoire de la médecine* (Winter 2017/2018)
 - *Medical Humanities* (Summer 2017)
 - *Written Communication* (2012, 2015, 2016)
 - *College Literature* (2012)
- National **conference proposal reviewer** for: National Communication Association (2017, Health Communication Division), National Council of Teachers of English (2018, College Division)
- **Member, Steering Committee and Web Manager** for the Writing about Writing Special Interest Group with CCCC (Conference for College Composition and Communication), 2016-2018
- **Organizer, Philadelphia Writing Program Administrators (PWPA) Fall Meeting**, Sept. 15, 2017, at University of the Sciences
- **Nominated** to be on the Nomination Committee and the Executive Committee of NCTE's (National Council of Teachers of English) College Section (Spring 2016, Spring 2017)
- **CCCC Task Force on Hiring Practices in Rhetoric and Composition** (National Council of Teachers of English) – member, main author of the section on interviewing/hiring international applicants
- **Invited reviewer for the James Bishop Memorial Award** for the International Association for the Fantastic in the Arts (Oct. 2011)

LANGUAGES

Romanian (native fluency), French (reading)